



MR BLUE™ GOES FURTHER
WITH EXCLUSIVE FEATURES FOR OUTDOOR ACTIVITIES



 **Mr Blue[®] 2.0**

SUN & SPORT EDITION 



Mr Blue[®] 2.0 SUN & SPORT EDITION

THE RIGHT SOLUTION TO EXPAND YOUR ACTIVITY

1 | CHEMISTRIE™ CLIPS TO BRING YOU A NEW, INNOVATIVE SUN OFFER



- Generate additional revenues through an alternative to both prescription sunwear and unsatisfactory clip-on sets
- Magnetic lens layering system: a patented technology that attaches lenses to virtually any prescription eyewear using magnets embedded in the lenses
- Base curve matched, lightweight, and custom made
- A specifically-designed process on Mr Blue Sun & Sport Edition together with available materials and support



2 | HALF JACKET FRAMES TO EXCEL IN YOUR SPORTS OFFER



- Capitalize on the rising popularity of endurance and extreme sports
- Achieve a wider frames coverage with the partial step bevel⁽¹⁾ in addition to full high curve, asymmetric bevel, and step bevel.
- A dedicated process and assistance on your machine supported by new tools

(1) Bevel a portion of the thick lens edge into a step to fit into frames so that only a part of the edge is inserted, and protrusions on the lens hook into indentations in the frame groove

CONDITIONS

- “Sun & Sport Edition” and its special features are available for every “Mr Blue Sun & Sport Edition” edger order, associated with a new or already owned Mr Blue Tracer or Mr Orange Tracer.
- Tutorial videos, instructions for use, selling advice etc. are available ! Ask your Essilor Instruments contact.



Essilor Instruments USA
8600 W. Catalpa Avenue, Suite 703
Chicago, IL 60656 - USA
Phone: 855.393.4647
Email: info@essilorinstrumentsusa.com
www.essilorinstrumentsusa.com